

DECLINING BY DEGREES: Higher Education at Risk
On-Air Scholars

Following are biographies of scholars who provided their time, advice and expertise to make this program possible.

PATRICK CALLAN

Patrick Callan is the founding president of the National Center for Public Policy and Higher Education. Established in 1998 by a consortium of national foundations, including Atlantic Philanthropies, the Pew Charitable Trusts and the Ford Foundation, the National Center is an independent, nonprofit, nonpartisan organization. Its purpose is policy research and promotion of public policies to enhance opportunities for high quality education and training beyond high school. The National Center is best known for its *Measuring Up* report cards that evaluate, compare and grade state performance in higher education up to and including the baccalaureate degree.

From 1992 through 1997, Callan was executive director of the California Higher Education Policy Center. The California Center was recognized for its tough-minded analyses and for calling public attention to important higher education issues.

Prior to leading the California and the National Centers, Callan was vice president of the Education Commission of the States, and served as executive director of the California Postsecondary Education Commission, the Washington State Council for Postsecondary Education, and the Montana Commission on Postsecondary Education.

Callan has been a member of numerous national, regional and state commissions and has written and spoken extensively on education and public policy. He is the author of many articles and papers on education, educational opportunity, public accountability, financing of higher education and leadership. Callan is co-editor of *Public and Private Financing of Higher Education: Shaping Public Policy for the Future* (1997) and co-author of *Designing State Higher Education Systems For a New Century* (2001), a study of state organization and governance of higher education. In 2001, he collaborated with Gene Maeroff and Michael Usdan on *The Learning Connection, New Partnerships Between Schools and Colleges*, published by Teachers College Press. He has served as an advisor to blue ribbon commissions, state education and higher education boards, governors' offices and legislative committees in many states.

LARA K. COUTURIER

Lara K. Couturier is a consultant specializing in higher education policy. Through March of 2005, Lara was the interim principal investigator, associate director and director of research for the Futures Project: Policy for Higher Education in a Changing World, a higher education think tank founded by Frank Newman at Brown University. Lara is working on her Ph.D. in history at Brown University, focusing on the intersections of race and policy in U.S. history. She holds a master's degree in U.S. history from Brown, a master's degree from the Harvard Graduate School of Education, a bachelor's degree from the University of Richmond, and is an associate of the National Center for Public Policy and Higher

Education. She previously conducted research for the Harvard Project on Faculty Appointments and worked as a consultant and global marketing manager for Andersen Consulting. Lara is co-author of the recently released book, *The Future of Higher Education: Rhetoric, Reality, and the Risks of the Market* (Jossey Bass, 2004).

FRANK DEFORD

Frank Deford is the senior contributing writer at *Sports Illustrated*. On radio, he may be heard as a commentator every Wednesday on *Morning Edition* on National Public Radio and, on television, he is a regular correspondent on the HBO show, *RealSports with Bryant Gumbel*.

Deford is the author of fourteen books, two of which have been made into movies: the novel, *Everybody's All-American*, and *Alex: The Life of a Child*, his memoir about his daughter who died of cystic fibrosis. His latest book, *The Old Ball Game*, about Christy Mathewson, John McGraw and baseball at the turn of the century, was published in April 2005 by Grove/Atlantic. Deford also wrote the screenplay for an original film, *Trading Hearts*. His latest theatrical screenplay, a comedy called *The Sister-In-Law*, is being produced by Lions Gate. ESPN will begin filming his screenplay, *Four Minutes*, about Roger Bannister and the four-minute mile in May 2005.

As a journalist, Deford was most recently presented with the National Magazine Award for profiles for his story on Bill Russell. He has been elected to the Hall of Fame of the National Association of Sportscasters and Sportswriters. Six times Deford was voted by his peers as "U.S. Sportswriter of the Year." The *American Journalism Review* has likewise cited him as the nation's finest sportswriter, and twice he was voted "Magazine Writer of the Year" by the *Washington Journalism Review*.

Deford has been presented with a Christopher Award and Journalism Honor Awards from the University of Missouri and Northeastern University, and he has received a number of honorary degrees. *The Sporting News* has described Deford as "the most influential sports voice among members of the print media," and the magazine *GQ* has called him, simply, "the world's greatest sportswriter." In broadcast, Deford has won both an Emmy and a George Foster Peabody Award. A television biography of Deford's life and work is scheduled to appear on ESPN in August 2005.

For sixteen years, Deford served as national chairman of the Cystic Fibrosis Foundation, and he remains chairman emeritus. A native of Baltimore, Deford is a graduate of Princeton University, where he has taught in American studies.

RICHARD H. HERSH

Richard H. Hersh has served as president of Hobart and William Smith Colleges and Trinity College (Hartford), and provost and vice president for Academic Affairs at The University of New Hampshire and Drake University. He also served as vice president for Research and dean of the Graduate School at the University of Oregon, and was director of the Center for Moral Education at Harvard University.

Dr. Hersh was a member of the Association of American Colleges & Universities "Greater Expectations" panel, and for the past three years has served as co-director of the Collegiate Learning Assessment Project (CLA) that has developed an innovative "value-added" approach to assessing

student learning. The journal *Peer Review* devoted its winter 2002 issue to this project including commentary from leading researchers from around the nation and the October 2004 issue of *The Atlantic Monthly* focuses attention on the project as well.

Dr. Hersh's research has focused on teaching and learning and in particular the importance of liberal education as both a means and an end of higher education. His 1997 national survey of public attitudes towards liberal education led the way for similar surveys since. He has written widely with his 1999 *Daedalus* article "Generating Ideals and Transforming Lives: A Contemporary Case for the Small Liberal Arts College," and his book *Promoting Moral Growth* in use on many campuses.

GEORGE D. KUH

George D. Kuh is Chancellor's Professor of Higher Education at Indiana University Bloomington where he directs the Center for Postsecondary Research, home to the National Survey of Student Engagement (NSSE). A past president of the Association for the Study of Higher Education, Kuh has written extensively about student engagement, assessment, institutional improvement, and college and university cultures and has consulted with more than 150 educational institutions and agencies in the U.S. and abroad. He has received awards from various professional groups including the National Center on Public Policy in Higher Education and Council for Adult and Experiential Learning as well as Indiana University's prestigious Tracy Sonneborn Award for distinguished career of teaching and research. His most recent book is *Student Success in College: Creating Conditions That Matter* (Jossey-Bass 2005), a study of 20 colleges and universities where students are more engaged and graduate at higher rates than expected.

KAY MCCLENNEY

Kay McClenney is director of the Community College Survey of Student Engagement and an adjunct faculty member in the Community College Leadership Program (CCLP) at The University of Texas at Austin. Also within the CCLP, she directs the Ford Foundation's coordinating team for the national Community College Bridges to Opportunity Initiative and the MetLife Foundation's national student retention project. She is also senior associate with The Pew Forum on Undergraduate Learning and a distinguished senior fellow at the Education Commission of the States (ECS), where she served as vice president and chief operating officer from 1990 to 2000.

Dr. McClenney has served as a consultant to education institutions, state higher education systems, state government, and professional associations in 48 states and internationally. In addition, she served for nine years as a community college educator, during which she was a faculty member, system administrator, and interim CEO.

A frequent keynote speaker, Dr. McClenney has also authored numerous publications on education issues, strategic planning, accountability and assessment. She currently serves on the National Advisory Boards for the National Survey of Student Engagement at Indiana University, the College and Careers Transition Initiative funded by the U.S. Department of Education, the project on Building Engagement and Attainment of Minority Students at the American Association for Higher Education, and the Community College Leadership Academy at Arizona State University.

She earned her Ph.D. in educational administration from the Community College Leadership Program at the University of Texas at Austin, and she has been named a distinguished graduate of that program. Her previous degrees include a B.A. from Trinity University and an M.A. in psychology from Texas Christian University.

Kay served as a member of the Board of Directors of the American Association of Community Colleges (AACC) and the Executive Board of the American Association of Women in Community Colleges (AAWCC). She was the recipient of the 2002 PBS O'Banion Prize for contributions to teaching and learning in America.

LEE S. SHULMAN

Lee S. Shulman is the 8th president of The Carnegie Foundation for the Advancement of Teaching, a policy center created by Andrew Carnegie in 1905. The foundation's mission is "to do and perform all things necessary to encourage, uphold and dignify the profession of teaching." He is the first Charles E. Ducommun professor of education emeritus and professor of psychology emeritus (by courtesy) at Stanford University. The Ducommun Chair was endowed in early 1989 to support a senior member of Stanford's education faculty "whose research and teaching activities focus on improving teaching and the education of teachers both in precollegiate schools and in colleges and universities." He was previously professor of educational psychology and medical education at Michigan State University, serving as a member of that faculty from 1963 to 1982. He was the founding co-director of the Institute for Research on Teaching (IRT) at Michigan State University from 1976.

Shulman is past president of the American Educational Research Association (AERA) and received its highest honor, the career award for Distinguished Contributions to Educational Research. He is a member of the National Academy of Education, having served as both vice president and president. He is the recipient of the American Psychological Association's 1995 E. L. Thorndike Award for Distinguished Psychological Contributions to Education.

Shulman's research and writings have dealt with the study of teaching and teacher education; the growth of knowledge among those learning to teach; the assessment of teaching; medical education; the psychology of instruction in science, mathematics and medicine; the logic of educational research; and the quality of teaching in higher education. His most recent studies emphasize the importance of "teaching as community property" and the central role of a "scholarship of teaching" in supporting needed changes in the cultures of higher education.